

## Utah bill requires warning label for pornographic material

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SALT LAKE CITY (KUTV) — A new bill would require a specific warning label for all pornographic material distributed in Utah.

[H.B. 243](#), sponsored by Rep. Brady Brammer, states the following message must be displayed:

***Exposing minors to pornography is known to the state of Utah to cause negative impacts to brain development, emotional development, and the ability to maintain intimate relationships. Such exposure may lead to harmful and addictive sexual behavior, low self-esteem, and the improper objectification of and sexual violence towards others, among numerous other harms.***



The warning would be displayed for 15 seconds prior to a video or each image that includes pornographic material.

For print, the warning would be displayed on the cover of each publication in a readable type. The bill would also give the "attorney general or a member of the public" the power "to bring an action against anyone who distributes pornography without a visible warning."

In order to bring action against another person, the attorney general must first be notified. Anyone who is found guilty of violating the law would face a \$2,500 fine, in addition to any other "penalty established by the law or enjoined by further violations," the bill states. "Each violation includes the sale or display of potentially harmful content without the warning required."